



WEST BENGAL STATE UNIVERSITY
B.A./B.Com. Honours 3rd Semester Examination, 2021-22

BATACOR05T-TOURISM AND TRAVEL MANAGEMENT (CC5)

PROFILE OF MODERN TOURISM (PAPER-I)

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.
All symbols are of usual significance.*

GROUP-A

Answer any *five* questions from the following

2×5 = 10

1. What is Tourism Policy?
2. What is International Tourism?
3. What is Heritage Tourism?
4. Write two at least two resources for special interest tourism.
5. What is counter seasonal policy?
6. Write at least two differences of Public and Private Tourism Business Sector.

GROUP-B

Answer any *four* questions from the following

5×4 = 20

7. How you can segregate Service Product from the others Product? 5
8. Discuss the emergence of seasonality in tourism. 5
9. What is a Wildlife Sanctuary? Give at least three examples. 2+3
10. What is Mass Tourism? Why it is important? 3+2
11. What is Beach Festival? Give your answer with example. 3+2
12. What is Culture and Heritage? 5

GROUP-C

Answer any *two* questions from the following

10×2 = 20

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| 13. | Write a note on Emerging trends and new thrust area of tourism. | 10 |
| 14. | Discuss the differences among sanctuaries, national parks and biosphere reserves. | 10 |
| 15. | What is the feature Prospect of Pilgrimage Tourism in India? | 10 |
| 16. | How Regional Culture effects on Tourism and different types of fair and festivals? | 4+3+3 |

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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